

Event sponsor Proposal 2022

Prepared by



ARNOLD CLASSIC AFRICA 2022

KAD VOLLEYBALL CLUB IS A REGISTERED NPO AND WILL BE SUPPORTING THE INCLUSION OF BEACH VOLLEYBALL AT THE PRESTIGIOUS MULTI-SPORT EVENT. THE ALL FEMALE CLUB JUMPED AT THE OPPORTUNITY TO BE PART OF A PLAN FOR DEVELOPING WOMEN IN SPORT.

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INFO@KADVOLLEYBALL.CO.ZA



ARNOLD



3-5 June 2022

Multi Sport Festival, Arts and Lifestyle Expo

www.arnoldclassicafrica.com



Event Info

www.arnoldclassicafrica.com
Ruimsig Stadium, Roodepoort,
South Africa
General Tickets:
www.webtickets.co.za

The first four years of the Arnold Classic Sport Festival Africa was successful in growing annually with sporting codes, arts, and participants. COVID protocols and regulation in 2021 had a huge impact on the event industry but this year, "the ACA is BACK!" A new home has been developed for the ACA Sport Festival by creating facilities in an open-air environment to help facilitate and manage current and future COVID regulations and protocols. The vision of Arnold Sport Festival Africa has always been to create a platform for all sport and communities to share their love and passion with others, in one space or venue. In the design, health and safety has been paramount, while still endeavoring to live up to their slogan of:

My sport. My art. My passion. There will be something for everyone.

STATS

LAST EVENT IN 2019: GROWTH EVERY YEAR

84 684 attendees local | 500 000 internationally
23 923 participants local | 70 000 internationally
84 sports & events

MEDIA

LOCAL EXPOSURE IN 2019 WAS >R13M

Attendees from all over the world
National and International exposure
Internationally: 72% prime target aged 18 - 40yrs

Sport Empowers

KAD has won multiple awards for our involvement in community development activities through sport. The goal for this event is to introduce a fun mixed element where teams can enter ONLY if they have a minimum of one female player on court at all times. This will help improve female participation.



Tarryn Sita Singh
PRESIDENT



Palesa Masinga
VICE-PRESIDENT



Raycine Nana
DEVELOPMENT



Sashnee Nair
MARKETING



Ida Jordaan
SECRETARY

Our TEAM

KAD accepted the invite to assist with the event and identify sponsors willing to partner with us to make it a success. This proposal is for Beach Volleyball only and more info is available separately on the broader event itself.

What We need?

KAD is supporting this event in a voluntary capacity and need help with the provision of physical prizes, prize money and product experiences to create some excitement for Beach Volleyball at the festival.



Branded Prizes and Prize money

The build-up and PR of the event will announce brand involvement and prize money to be won. Apart from prize money for the winners, we will include fun elements using branded merchandise for spectators and festival attendees.

Sampling and Experiences



We are bringing the BEACH to Johannesburg!! With many eager for an escape and social engagement post-covid lock-down, this is a cost-effective opportunity for brands to curate experiences at a major event by simply sponsoring products.



Be a part of the Action

KAD volunteers can facilitate a corporate challenge or introduction to BEACH VOLLEYBALL during the first day of the festival - 3rd of JUNE. Please get in touch if you could help us grow the sport by being part of the FUN. Teams are welcome to enter the main event as well, as long as they have a female player :)

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SUPPORTED BY: **KAD**

Want to Know more?

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FOR GENERAL EVENT INFO
www.arnoldclassicafrica.com
Tickets:www.webtickets.co.za

R500 PER TEAM
BEACH VOLLEYBALL

MAX 5 PLAYERS
MIN 1 FEMALE



MIXED
4-A-SIDE
TOURNAMENT

SPOTS LIMITED
ENTRIES CLOSE 25 MAY 2022
info@kadvolleyball.co.za

3-5 JUNE 2022 | Ruimsig Stadium | Roodepoort, SA