

Social Media: Marking 6 April 2018, the International Day of Sport for Development and Peace

Facebook

Did you know that Friday, 6 April 2018 is the International Day of Sport for Development and Peace? #IDSDP2018

This annual commemoration began in 2014, and stems from the spirit of the modern Olympic Games which began in 1896, on 6 April. The United Nations resolved to mark this day to highlight the power of sport in bridging cultures, creating peace and celebrating diversity...all the things we celebrate in sport here at the Arnold Classic Africa.

So how will you be celebrating the International Day of Sport for Development and Peace? Here are five ideas from ACA:

- 1) Get out and do your sport – and take a beginner with you. Nothing says ‘I care’ like wanting those around you to be fit and healthy too!
- 2) Not currently engaged in a sport? This is your call to action! There are so many to choose from, and at least one to suit your abilities and your pocket. Check out the many participating sports at the Arnold Classic SA and join a club near you.
- 3) Give a thought to our national athletes. Find local sportspeople who impress you and give them a shout-out on social media.
- 4) Donate your old gear or sports shoes to a development organisation that assists those who do not have the means to buy their own gear. Think old racquets and bats, balls, helmets.
- 5) And how could we not slip this one in...? Buy a ticket for the Arnold Classic Africa of course, and surprise someone you love with a ticket to join you.

Twitter:

#IDSDP2018

#IDSDP

ACA supports the International Day of Sport for Development and Peace on 6 April 2018. How will you celebrate?